

The Conservative campaign in Canada's General Election

By William Corden

Of course I want the Tories to win after the milquetoast Government we've had over the past ten years but.....

The Conservatives campaign is just a disaster.

Some of the ads on T.V. make you cringe they are so awful and they're frittering away the lead they once had because they have no message.

The Liberals only have to do a "Joe Biden" and they've got a good chance of winning because the voters are so gullible.

If I were running their campaign (and I couldn't because I'm no good at that sort of stuff ☹) I would get some pros in and re-focus before it's too late.

It's amateurish, it's cheap and it's empty.. worse even than the Socialists campaign and that's about as bad as you can get.

Time to ring the alarms bells and beat a new path.

